

Centreal — Design

Graphic Identity

basic system ————— 1

충전	_____	에너지. 채움. 바. 퍼센트.
운동	_____	움직임. 방향. 역동. 변화.
건강	_____	몸. 그린컬러.
연결	_____	공간. 커뮤니케이션.
개념		표현



근육. 몸



운동. 움직임



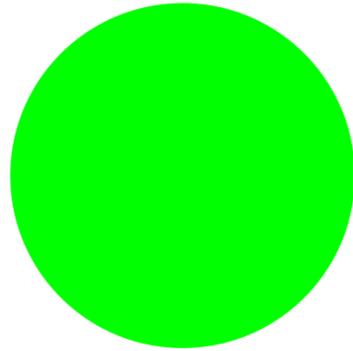
변화

CENTreal

CENTRAL



메인 컬러

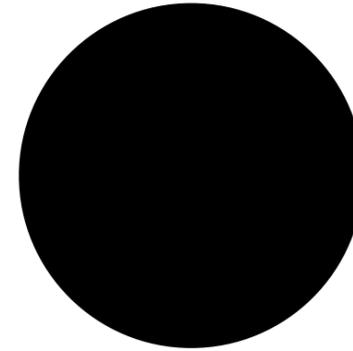


형광 그린

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C 60 / M 0 / Y 100 / K 0

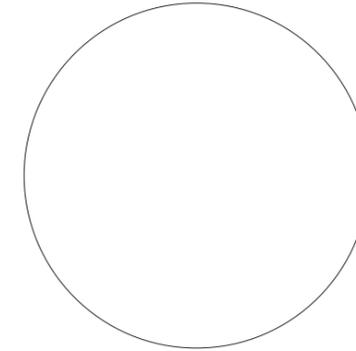
서브 컬러



블랙

R 0 / G 0 / B 0

C 0 / M 0 / Y 0 / K 100



화이트

R 255 / G 255 / B 255

C 0 / M 0 / Y 0 / K 0

형광

CENTREAL

은색

CENTREAL

금색

CENTREAL

G.X

Futura midium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Futura midium

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890**

Noto Sans KR
라이트체

가. 나. 다. 라. 운도. 건강
센트리얼

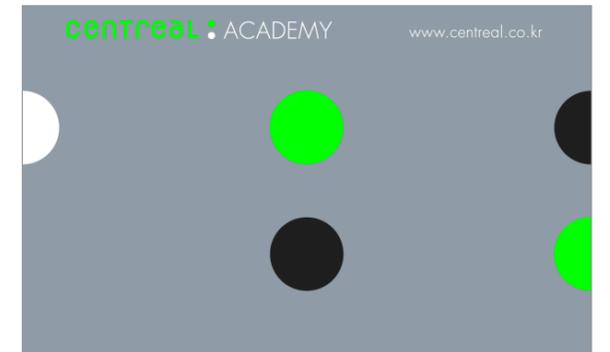
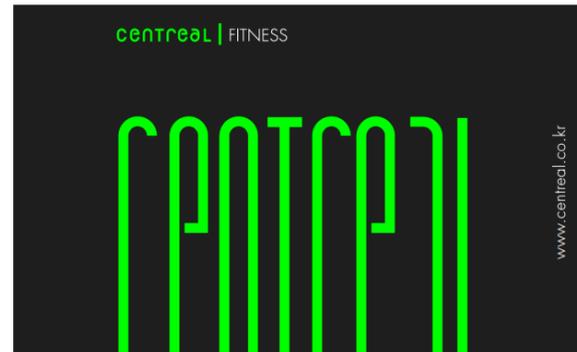
Noto Sans KR
볼드체

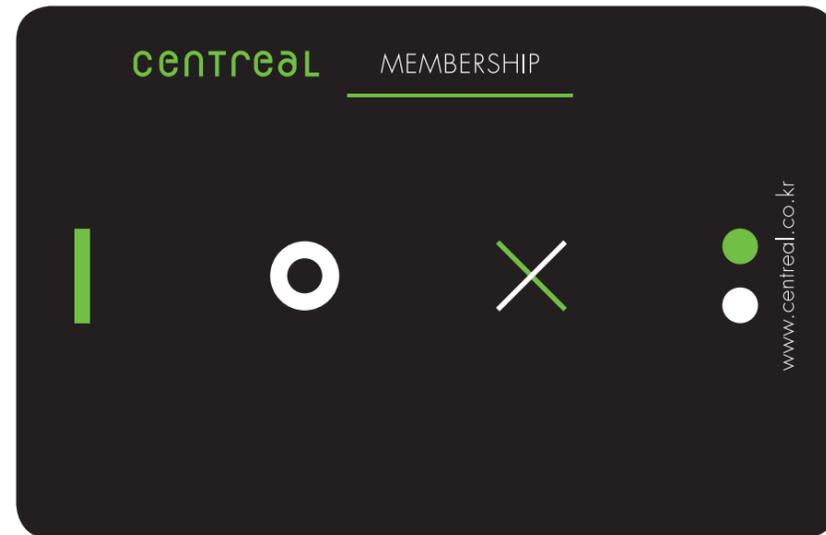
**가. 나. 다. 라. 운도. 건강
센트리얼**

리얼

명함 1











Centreal

2

Fitness

Pilates

Golf

Academy

CENTREAL | FITNESS

CENTREAL ° PILATES

CENTREAL X GOLF

CENTREAL ● ACADEMY

Centreal Fitness



power
growth
health

centreal | FITNESS

centreal | FITNESS

CENTREAL

Fitness
power
growth
health



CENTRAL

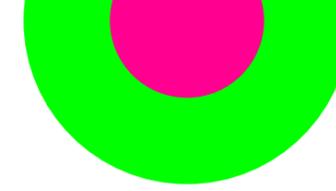
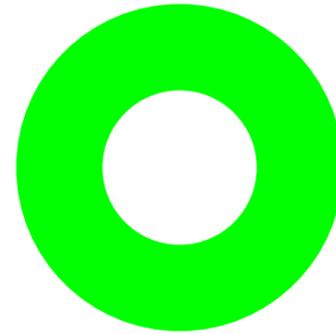
CENTREAL

central

Fitness
power
growth
health



Centreal Pilates



Well
develop
youth

centreal^o PILATES

CENTreal^o PILATES

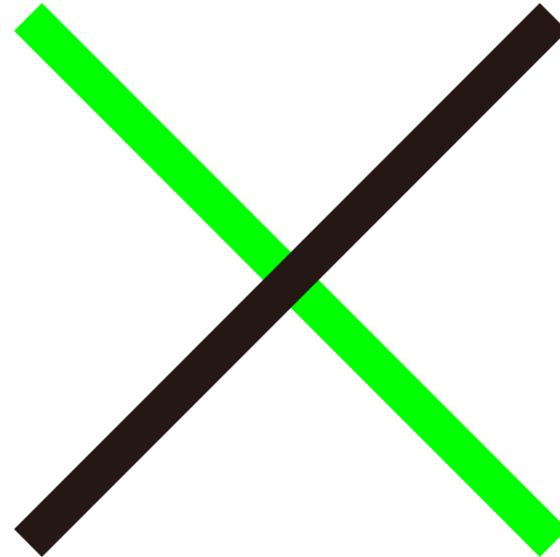


centreal

Fitness
Well
develop
youth

PILATES

Centreal Golf



multiply
nature
infinity

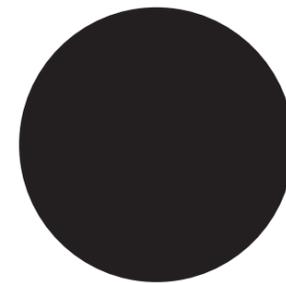
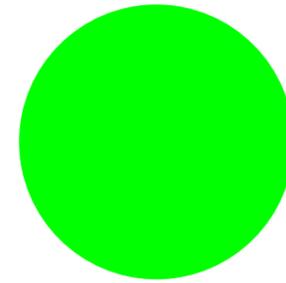
CENTREAL X GOLF

centreal

GOLF



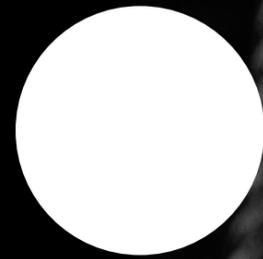
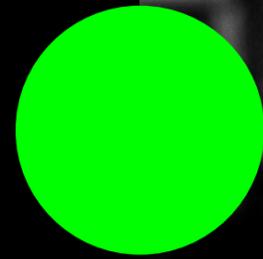
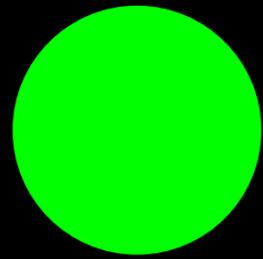
Centreal Academy



training
mind
together

centreal : ACADEMY

central



ACADEMY

